

GROUPE RENAULT

DACIA PRESENTS THE ALL-NEW LOGAN, SANDERO AND SANDERO STEPWAY MODELS

On September 29, 2020 the third generation of the successful Logan, Sandero, and Sandero Stepway range will unveil its secrets completely.

Dacia presents the 3rd generation of Sandero, Sandero Stepway and Logan models. With exterior dimensions comparable to those of previous generation vehicles, they offer, besides a completely new design, an addition of modernity, equipment and versatility, without renouncing the fundamentals of simplicity and reliability of the forerunners.

Available at an equally unbeatable price, the new Dacia models are an adequate answer to the expectations of a growing category of customers, for which the purchase of a car is part of a trend of rational approach of long-term consumption options. Our customers especially want the experience of a better product, at the right price.

In the last 15 years, Dacia has come a long way, from a single model to a complete and diversified range. Becoming a true best-seller, Sandero is, since 2017, the best-selling car in Europe for individual customers. Last but not least, Dacia managed to generate among its many customers a feeling of belonging to a special community

Contemporary and dynamic design

Displaying a slightly longer length than the previous model, the New Logan stands out with its completely redesigned silhouette. The flowing roofline, the radio antenna placed at the end of the roof and a slight reduction in side glass surfaces help to boost the overall line. A number of aesthetic elements of the New Logan can also be found on the new Sandero and Sandero Stepway, among those the Y-shaped light signature, flush-fitting wheels and the more qualitative design of certain elements such as the door handles.



The All-new Sandero benefits from a robust appearance highlighted by well-marked sidewalls and generously sized wheel arches. The personality of the car is completed by the profile with fluid lines, whose visual landmarks are represented by the more inclined windshield and the new shape of the pavilion, slightly bent backwards. Despite unchanged ground clearance, the All-new Sandero feels lower and more grounded, thanks in part to wider tracks and flush-mounted wheels.

With its raised ground clearance, the All-new Sandero Stepway is the multipurpose recreational model of the Dacia range. Its exterior design evokes adventure and escaping in nature. Visually, the differentiation from the All-new Sandero is now much easier to be noticed. Along with the specific ornaments placed above the fog lights, the new Sandero Stepway benefits from ribbed and more doomed hood, the name of the model being visible in the form of a chrome monogram placed at the bottom of the grille.



A new light signature

The front and rear optics inaugurate Dacia's new Y-shaped light signature. Thanks to this lighting, this third generation has a strong identity. A horizontal line joins the two headlamps at the front and rear and extends into their respective lighting lines, helping to visually broaden the models.

A new generation of icons with the undiminished promise of being ever smarter, ever more accessible and ever more Dacia.

See you on September 29, 2020 to learn all about All-new Sandero, All-new Sandero Stepway and All-new Logan.

About Dacia:

The Dacia brand is part of the Groupe Renault. Dacia is present in 44 countries, mainly based in Europe and the Mediterranean perimeter. Created in Romania in 1968, the brand was bought and relaunched by the Groupe Renault with the arrival of Dacia Logan in 2004. Dacia proposes the best value for money cars within the market. Thanks to its star models – Logan, Sandero & Duster – the brand has become a success story. In 2019, Dacia reached a new annual sales record with 737 000 vehicles sold and nearly 6,5 million customers.

For more information:

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