

GROUPE RENAULT

UBER ALLIES WITH RENAULT AND NISSAN TO ELECTRIFY JOURNEYS IN EUROPE

- Renault, Nissan and Uber to explore partnership in strategic European countries
- Companies aim to work together to increase adoption of electric vehicles and expansion of infrastructure

Boulogne-Billancourt -September 8th, 2020 – Renault and Nissan, within their Alliance, have signed a Memorandum of Understanding (MoU) with Uber with the aim of electrifying its customers' journeys in Europe. The companies will now explore a strong partnership to provide partner drivers on the Uber App with affordable electric vehicles in European markets, notably in the United Kingdom, France, the Netherlands and Portugal. It follows a successful pilot between Nissan and Uber in the UK.

The MoU between the companies was announced today as part of Uber's announcement to become a zero-emission mobility platform. By 2025, 50% of kilometers driven on Uber's platform in aggregate across seven European capitals (Amsterdam, Berlin, Brussels, Lisbon, London, Madrid and Paris) will be in electric vehicles. This will mean that riders will be able to select a zero-emission vehicle in cities representing 80 percent of Uber European business by the end of 2021.

Under the MoU, the companies will now explore how working together can accelerate the adoption of electric vehicles and the electric ecosystem in European cities, including efforts to:

- Offer partner drivers on the Uber App access to Renault and Nissan electric vehicles: Renault ZOE and Nissan Leaf and future new EVs from both companies.
- Extend the United Kingdom pilot into France by the end of 2020, with a view to scaling the program to the Netherlands, Portugal, and other markets.
- Launch joint marketing and education plans to promote the electric vehicle offers and benefits to Uber's partner drivers and offer test drives to allow them to experience the cars.

"This MoU with Uber is an acknowledgement of our ability to conquest new markets and to support professionals in their energy transition. Today, we capitalize on our competitive advantage: an attractive EV-offer that contributes to large scale electric mobility roll-out. We have worked closely with local authorities over the past years to propose solutions to the growing challenges facing cities: transportation, decarbonization and air quality. With the signature of this MoU we aim to join our forces to accelerate the movement", said Gilles Normand, SVP, Electric Vehicles & Mobility Services, Groupe Renault.

Jordi Vila, Divisional Vice President for Sales and Marketing at Nissan Europe, added: "From 10 years of experience with the Nissan LEAF, we know people love driving electric, and that making the switch can help drivers to save money and support the clean air ambitions of our major cities. By teaming up with Uber in the UK, we have already been able to increase the awareness and adoption of zero-emission vehicles, and we are looking forward to exploring how to roll that out further in Europe."

About Groupe Renault

Groupe Renault has manufactured cars since 1898. Today it is an international multi-brand group, selling close to 3.8 million vehicles in 134 countries in 2019, with 40 manufacturing sites, 12,700 points of sales and employing more than 180,000 people. To address the major technological challenges of the future, while continuing to pursue its profitable growth strategy, Groupe Renault is focusing on international expansion. To this end, it is drawing on the synergies of its five brands (Renault, Dacia, Renault Samsung Motors, Alpine and LADA), electric vehicles, and its unique alliance with Nissan and Mitsubishi Motors. With a team committed to the Formula 1 World Championship since 2016, the Group is involved in motorsports, a real vector for innovation and awareness.

Media Contacts

<https://www.gruprenault.ro/en/media/2020/uber-allies-renault-and-nissan-electrify-journeys-europe>

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