

The Dacia network celebrates the launch of Logan 1.5 dCi, from September 29 to October 3, through the Open Gates operation

Throughout September 29 - October 3, Dacia organises the "Open Gates" operation in all show-rooms in the country, in order to give a chance to all those interested in discovering the Logan model equipped with the 1.5 dCi diesel engine, as well as the offer of financial products. During this outstanding event, visitors may test the model free of charge and may take part in numerous contests with unique prizes.

Throughout September 29 - October 3, during the "Open Gates" operation, visitors will have the chance to discover within the entire Dacia commercial network the new Logan equipped with the 1.5 dCi diesel engine, as well as the associated services offers (financing and post-sale). The Diesel Common Rail motorization is a premiere option for Dacia vehicles, as customers may choose between 3 versions: Ambiance, Preference and Laureate. Over a 5-day period, from 8 a.m. to 8 p.m., all those interested may test the performances of the Logan Diesel 1.5 dCi 65 HP absolutely free of charge.

Besides the celebration activities proposed to the public by each Dacia dealer - namely games, contests, visits with a Dacia guide - all visitors may take part in the tombola organized by Dacia, with prizes consisting of five Dacia Logan Preferences 1.5 dCi, worth EUR 8,225 each, and 500 Logan 1.5 dCi miniatures worth EUR 15 each. The participation coupons will be available in the entire Dacia dealers' network starting 29 September. As a novelty, coupons may also be downloaded from the www.dacia.ro website from the very first day of the "Open Gates" operation. The tombola rules are available both at www.dacia.ro and by calling 0248 500 000 (Customer's Voice).

Those customers interested in purchasing a Dacia vehicle will also enjoy a complete offer of financial products from RCI Romania, through its branches RCI Finance and RCI Leasing: credit in lei or in euros for individuals and leasing in euros for individuals, freelancers and legal entities. During the "Open Gates" operation, RCI has promotional credit offers - an installment of RON 299 per month and leasing offers - an installment of RON 299 per month for all Logan versions, both diesel and gasoline.