

# GROUPE RENAULT

## Dacia proposes a New Duster Limited Edition available exclusively online

Starting with tomorrow, December 5<sup>th</sup>, 2017, customers can book online the most equipped version of the New Dacia Duster, 4x4, with the 1.5 dCi 110 HP diesel engine.

Called Duster Edition ONE, this version has, amongst others, automatic climate control, hands-free card, blind-spot monitoring, multi-view system, automatic lights, and 17" wheel rims.

The 100 units of this limited edition are available on Orange Atacama and can be bought exclusively online, by individual customers, for 18,900 euros including VAT.

Potential buyers are invited to book online at <https://one.dacia.ro/> and to make a down payment of 500 euros. The payment shall be made by card. As soon as the reservation is confirmed, customers can choose a Dacia dealership where they want their car to be shipped and it is there that they will pay the remaining amount.

*"With Duster Edition One, we decided, besides the traditional distribution channels, to mark the launch of the new SUV in a new and innovative manner: online sales. This will allow us to be even closer to our customers. The digital has become very important for Dacia, being one of its strategic lines for commercial development. I am persuaded that Duster Edition One shall mark the beginning of a successful career for the new Dacia SUV",* declared Hakim Boutéhra, General Manager Renault Commercial Roumanie.

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[www.gruprenault.ro](http://www.gruprenault.ro)

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